
AHRMM Board Meeting Overview May 10-11, 2013

- AHRMM Board Chair Annette Pummel led the board in a discussion of the progress made on the Cost, Quality, and Outcomes (CQO) Movement. Board members shared their experiences speaking to affiliated AHRMM chapters and at industry events. Feedback from members and from healthcare supply chain professionals throughout the industry has been extremely positive.
- Board liaisons to the standing committees reported on each committee's progress incorporating CQO into their work. Though the committees all understand the movement, it was recommended that a "CQO Refresh" is completed with each committee to ensure the movement is clear and communicated consistently. The CQO Marketing Committee has also been very active in getting coverage in social media, building out the CQO website, adding CQO to the annual conference, gathering newsletter articles, etc.
- Sarah Oaks with Inspired Consulting spoke about the overall CQO Strategy, which is now moving into its next phase. The intent in this next phase is to engage the industry more broadly and engage external stakeholders. Board members spent time brainstorming on key collaborations as well as potential revenue development to provide input and ideas to the CQO Strategy Committee.
- Brent Johnson reported on the work of the CQO Metrics Task Force, which was charged with determining metrics around Cost, Quality, and Outcomes as a starting point for healthcare supply chain professionals and not the CEO. The Task Force assessed the industry to see who does metrics well, gathered data about these organizations, and discussed recommendations before presenting their recommendation to the board. The metrics are intended as an internal strategic tool to track how an organization is doing in regards to CQO. Any metric used now will evolve and change over time.
- Liz Summy, AHA Vice President of the Professional Membership Groups (PMG), updated the board on activities within the American Hospital Association (AHA), including a review of AHA's 2013 priorities which include a strong focus on advocacy initiatives and performance excellence. This year's AHA Annual Meeting focused on access and emphasized hospital performance improvement. Ms. Summy discussed AHA's response to the *Time* magazine article "Bitter Pill" and CMS' recent release on hospital charges. She gave a brief summary of AHA SmartMarket, a new product that will be rolled out in the third or fourth quarter of 2013. AHA SmartMarket will help healthcare organizations reduce cost and improve the patient experience by enabling operational leaders to efficiently identify and evaluate products and services with the aid of feedback and insight from their professional peer network.
- The board discussed the status of collaboration discussions with the Association of Healthcare Value Analysis Professionals (AHVAP), a group comprised of clinicians and professionals who are associated with many facets of the procurement and management of hospital supplies and equipment. Both AHRMM and AHVAP are enthusiastic about the potential of working together.
- Ms. Sprindzunas reviewed all AHRMM initiatives which also included a discussion of current staff resources and workload in relation to those initiatives. The work the association does is being reviewed in the context of the additional work required by staff focused on CQO and to ensure the association is focused on initiatives that bring value to both the members and the organization. In July, staff will present a recommendation to the board of projects to continue as well as those to discontinue which will provide additional resources to the CQO Movement.
- Catherine Carruth, Membership and Chapter Relations Manager, gave an overview of the new "soon to be released" Mentor program, reviewing operational and logistical details. The Mentor program is specific to the individual, allowing for a high level of personalization for goals, milestones, success, and evaluation. Mentor recruitment will begin in the next few weeks, after which there will be a launch to mentees.

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- The Executive Director presented a high-level association financial update. The association is on target to hit its Operating Margin budget.
 - Bev Slate, Nominating Committee Chair, urged board members to encourage qualified members with good leadership skills to run for the board. The Nominating Committee will name the final candidates by the June deadline and will ensure that CQO is incorporated into the Chair-Elect interview questions.
 - The meeting ended with Annette Pummel's closing remarks.