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## **AHRMM Board Meeting Overview July 27, 2013**

- AHRMM Board Chair Annette Pummel welcomed board members to the Annual Conference and the Board meeting, stating the importance of this meeting, as the Chair-Elect candidates will be presenting their platforms.
- Two candidates for AHRMM Chair-Elect presented their platforms to the Board followed by a lengthy Question and Answer session. Each candidate was allowed ten minutes to present their platform, followed by Board members addressing questions to each candidate individually. Board Members will have a two-week period to vote for the next Chair-Elect. The Chair-Elect will be determined by a majority vote of the sitting board and will be announced with the 2014 Board of Directors' election results on September 6, 2013.
- Tony Burke, Senior Vice President of the American Hospital Association and President & CEO of AHA Solutions, Inc. joined via teleconference to give an overview and update of AHA's SmartMarket project. To date there has been a positive response from both the provider and vendor community. Board members had questions regarding the RFI submission process. To avoid potential problems with RFI submission the board asked Mr. Burke to discuss the application of user restrictions and permissions with the SmartMarket team. SmartMarket will launch in October 2013.
- Ms. Pummel led a discussion on Cost, Quality, and Outcomes (CQO) activities since the last board meeting. Board members who have presented on CQO at both industry meetings and affiliated chapter meetings shared that the feedback received has been positive. Board liaisons to the standing committees reported on the progress made on incorporating CQO into the committee's 2013 goals and objectives. Brent Petty highlighted the CQO additions made to the conference by the Annual Conference Education Committee, noting that 17 learning labs are focused on CQO. Karen Conway reviewed the resources distributed by the CQO Marketing Committee. The CQO Strategy Team is scheduled to meet again and will begin to work on the Industry Engagement phase of the CQO Movement after the conference.
- In order to focus resources on CQO, Ms. Sprindzunas presented a report on AHRMM prioritization of projects and staff activities and resources. It was determined that in order to sustain CQO, the staff structure will be reorganized, revenue streams will be diversified, and a few projects will be discontinued.
- Ms. Sprindzunas answered questions about the association's favorable financial situation, sharing that this year is the first time that exhibition hall has sold out.
- Bev Slate, Nominating Chair, urged board members to help increase voter participation by encouraging members to vote during the conference. There are several enhancements that will be added to the annual conference including computer voting stations, a candidate brochure included in the attendee tote bag, and "I voted" stickers.
- Ms. Pummel ended the meeting by thanking board members for their dedication to the association and CQO and wished everyone a fantastic conference.