

## **AHRMM Board Meeting Overview November 9-10, 2017**

- Karen Conway, AHRMM Chair, welcomed the AHRMM Board and staff before giving a brief synopsis of the Board Meeting and highlights of what to look forward to over the next few days.
- Deborah Rey, AHRMM Board Member, read the American Hospital Association's (AHA) anti-trust statement.
- Ms. Conway reviewed the envisioned future as drafted by the AHRMM Strategic Planning Task Force. Ms. Conway briefly revisited the process, which began at the February Board Meeting, to develop an envisioned future for AHRMM. The Board reviewed the envisioned future along with the strategic principles. Ms. Conway shared how the strategic principles were to be used as guide posts when determining the work AHRMM will pursue. The board accepted both the envisioned future and strategic principles.
- Dr. Mary Beth Lang, AHRMM Immediate Past Chair, presented on a strategic trend that is impacting healthcare and the supply chain, specifically activity related to pharmacy benefit management by companies such as CVS, Aetna and Amazon. The topic was presented as part of an effort to include review of significant trends on board agendas and for the board to determine the importance of such trends to AHRMM and its membership. For example, the board may select from a range of responses, e.g., the topic is not significant, the topic deserves continued monitoring, membership should be updated on the topic, and/or the board and staff should form a task force to address the topic. Ed Hardin, Bob Taylor, Dennis Mullins, and Mike Schiller volunteered to form a small Task Force to determine what the next steps are to be taken and report back at the February 2018 Board Meeting.
- Jimmy Chung, MD, AHRMM Board Member, provided an update on the Cost, Quality, and Outcomes (CQO) Clinical Integration Task Force and shared a draft version of the mission and direction for the task force.
- Ms. Conway provided an overview of the future of CQO. She shared next steps may include future work such as social determinants of health, health and the environment, and real world evidence. It was determined that while there are many different directions to pursue, it is important that AHRMM reinvigorates CQO's messaging and work towards assisting hospitals in its adoption.
- Dr. Lang updated the Board on the Nominating Committee and spoke to several changes the committee is proposing to roll out for the 2018 election. She shared that the Nominating Committee is revising three sections of the AHRMM governance policies document to include additional language pertaining to candidate eligibility and election procedures. Once this has been finalized, the board will receive a copy to review prior to a vote.
- Ms. Conway shared details from her recent trips with Project Perfect World (PPW) in Ecuador. She shared how PPW was founded by AHRMM over 20 years ago. The board expressed interest in continuing to support PPW.
- Mike Schiller, AHRMM Senior Director, shared details from his recent trip to Puerto Rico with the American Hospital Association and the "Adopt-a-Hospital" initiative. During the trip the team visited a total of 7 hospitals and took note of the common themes related to medical professional environment, patient care, facilities and engineering and supply chain. Mr. Schiller shared the trip was a fact-finding mission to report on possible ways to support hospitals affected by the hurricane.
- The Board recognized Board Members who are rolling off at the end of the year and presented awards for their dedication and efforts over the past several years.

- Kathi Pressley, AHA-CC Board Member, provided an update on the American Hospital Association Certification Center (AHA-CC). She shared how the CC Board has been renamed the Certification Advisory Council. Ms. Pressley also advised how they are adopting new Operation Guidelines, based on external consultant recommendations and CAC input. New onboarding will be shared with the CAC, the Job Analysis Committee, and the Item Writing Committee.
- Shana Berezin, Senior Education Specialist, presented recommendations for the Education Committee. The recommendations included increasing the member term length, adding a “chair-elect” position, and including CMRP designation as a preferred qualification. All recommendations were approved.
- Ms. Berezin shared details on a value-based purchasing certificate program that AHRMM is developing in collaboration with the Association for the Healthcare Environment (AHE). There will be two live training sessions in 2018 and AHRMM is looking to scale the program based on feedback. AHRMM is also looking to do in person education on other topics as well. Ms. Berezin clarified that these would be certificate level education programs.
- John Bart, AHRMM Membership and Marketing Manager, presented on AHRMM's current membership numbers as well as several projections for year-end. This included reviewing a decline in membership, the actions being taken to address the decline, and the analysis of retention rates among various members impacting the year-end projections. Mr. Bart also reviewed the notable results from the Vennli survey. The board expressed concern about the decline in membership and requested that Mr. Bart provide regular reports in the form of a dashboard on membership levels and activity.
- Dale Woodin, Vice President, Professional Membership Groups, provided an AHA/PMG update beginning with a review of the 2018 environmental scan. He continued by providing the most recent updates to addressing Affordability through Value and his vision of AHRMM being an active part of AHA effort to coordinate resources in support of this issue. He has already taken steps to include CQO Task Force Report on Population Health Management in the first edition of this work.
- Ms. Sprindzunas reviewed the proposed 2018 executive summary. After review by the Board, all the objectives were approved except for the 1% growth in membership. This will be reevaluated and presented again to the board before a final objective is set for 2018.
- Ms. Sprindzunas reviewed the Executive Director's Report and the financial report. She indicated that AHRMM is doing well financially and that AHRMM will hit financial targets. Ms. Sprindzunas advised that she is working closely with the staff to ensure forecasts are completed accurately.
- Mr. Schiller provided updates regarding the FDA initiatives, including the Learning UDI community, and work with HMMC and MDIC.
- Teresa Dail, AHRMM Chair-Elect, provided insight as to her goals and initiatives for 2018. She recapped her platform around the integration of teams, clinical and non-clinical, and evidence based decision making. Ms. Dail shared her excitement for the envisioned future and spoke to the importance of staying true to the principals this upcoming year. She shared highlights of an article from Becker's Clinical Leadership around how to build a high performance culture using planning diligence, persistence, and patience to move the organization forward. Ms. Dail touched on some key areas of focus for 2018 which included: furthering the full definition, scope and capabilities of CQO, clinical-supply chain integration to include working with AHA and other PMGs, population health and/or

payers initiatives, as well as clinical groups, building upon the work that Jimmy Chung has started. She emphasized the need remain flexible and to continually monitor the market for disruptors that may be impactful. She challenged those remaining on the board to think about what the future board composition should look like as healthcare continues to evolve as a field and to be active in recruiting. She reminded the group that the board needed to remain strategic but also needed to remember to translate tools and initiatives down to the lowest level of needs. Ms. Dail thanked everyone for the confidence and support they have shown her.

- Ms. Conway shared that it has been an honor serving alongside the Board and thanked each member for their dedication and commitment. She reemphasized Ms. Dail's point around the notion that if the board only spends time on strategy and neglects putting strategy into action, all that has been done over the last year will be ineffective. She thanked Dr. Lang for her encouragement and guidance in the past and shared her excitement to welcome the new members joining the Board in 2018.