



Exhibitor Prospectus

McCormick Place
Convention Center

August 12-15, 2018
Chicago, IL



CQO: The Future
of Healthcare
Supply Chain

www.ahrmm18.org

Exhibit Hall Dates & Hours

(Hours subject to change)

Monday, August 13 2:30 pm – 6:00 pm
Tuesday, August 14 9:00 am – 12:00 pm

Booth Size & Cost

Booth space is available in 10' x 10' (100 sq. ft.) increments

\$3,125 per 10' x 10' booth
\$300 additional for each corner

Exhibit at the Leading Education and Networking Event for the Healthcare Supply Chain



1,000+ attendees:
supply chain executives,
directors, materials managers,
and healthcare buyers



200+ exhibiting
companies



50+ learning labs covering
the latest healthcare supply
chain innovations, best
practices, and trends



6.5 dedicated
exhibit-only hours



3 days of continuing
education, knowledge
sharing, and networking

Exclusive Exhibitor Benefits

AHRMM's exhibition schedule is specifically designed with 6.5 dedicated hours so that exhibitors have a captive audience while the exhibit hall doors are open.



FREE marketing
tools



Company listing in print
and digital conference
materials

(To receive benefit, AHRMM must receive Exhibitor Application and full payment prior to printing deadlines)



1 full conference and
3 exhibit hall badges



Advertising and sponsorship
opportunities



FREE post-show attendee
mailing list

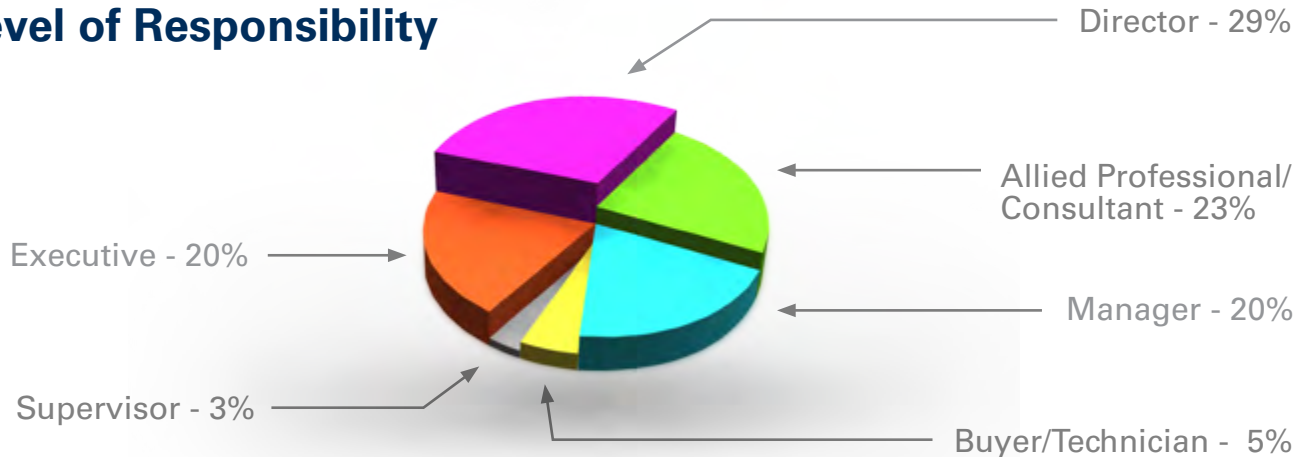
Reserve Your Booth Today

Scott Narug, (312) 673-5974, snarug@aha.org
Shane Adriatico, (312) 673-5623, sadriatico@aha.org

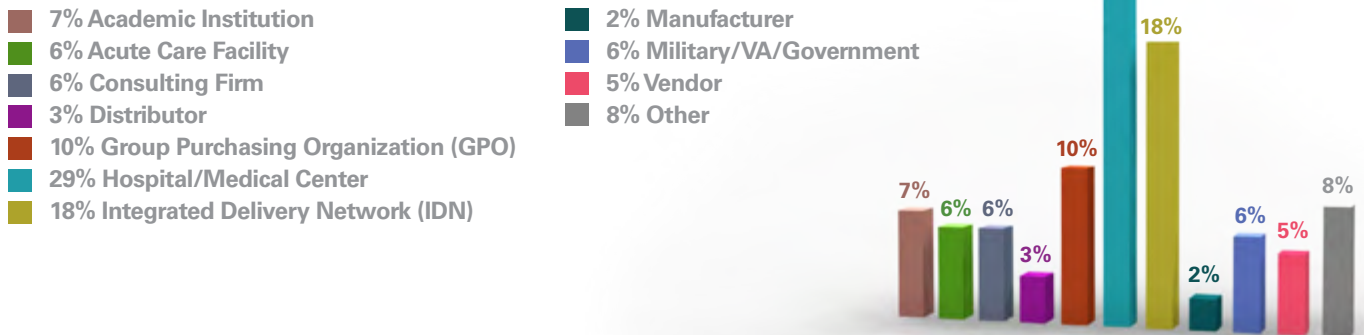
AHRMM18 Attendees Have the Power to Shape Your Sales Success

More than **1,000** supply chain decision makers and key influencers will gather on the exhibit floor at AHRMM18. Make sure your company is there to capture their interest, develop new business partnerships, and drive sales. Totals reflect registered attendance from the AHRMM17 Conference in Washington, D.C.

Level of Responsibility



Type of Institution



Areas of Buying Influence



AHRMM18 Exhibition Calendar

For all contracts received before January 23, 2018, a 30% deposit of total rental must be paid no later than 30 days from invoice date.

January 23

Full balance due

April

Exhibitor service manual sent to exhibitors

Sunday, August 12

8:00 am – 5:00 pm
Exhibitor move-in and setup

Monday, August 13

7:00 am – 10:00 am
Exhibitor move-in and setup

2:30 pm – 6:00 pm
Exhibit Hall open

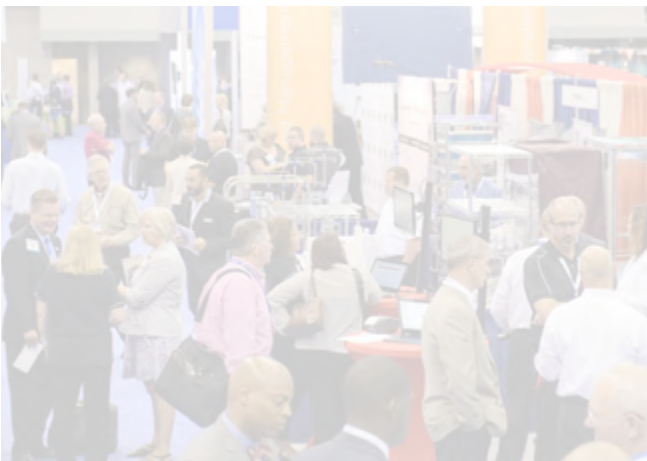
Tuesday, August 14

9:00 am – 12:00 pm
Exhibit Hall open

12:00 pm – 7:00 pm
Exhibitor move-out

Wednesday, August 15

8:00 am – 5:00 pm
Exhibitor move-out



Keep Your Company Products on Attendees' Minds

Pathway to Prizes

Get in front of every conference attendee by participating in the Pathway to Prizes program for \$750.

Printed pathway cards are provided in each attendee bag. Attendees will come to your booth to collect your stamp, and every card must be complete to be eligible to win!

Availability is limited and participating companies will be accepted on a first-received basis. The Pathway to Prizes program will launch in June 2018 – more information to follow!

Free! New Product Introduction

DO YOU HAVE A NEW PRODUCT DEBUTING IN 2017 OR 2018?

MAKE THE INTRODUCTION AT AHRMM18!

Register now to generate sales leads for your products that have been released since AHRMM17 (July 2017 - August 2018).

You will receive special booth signage, a "New Product" icon in the AHRMM18 Guide, and a listing on the AHRMM18 website one month before and after the conference. This program is free to AHRMM exhibitors.

First-Time Exhibitor Pavilion

Are you new to the AHRMM Exhibition? Be sure to exhibit in the New Exhibitor Pavilion, a block of booths in a high traffic area reserved for first-time exhibitors. Conference attendees are always on the lookout for new products, technology solutions, and supplies. This section makes it easy to capture their interest and get the exposure you need to drive sales. This area is designated by different carpet and booth drape so attendees know not to miss it! There is no charge to be placed in this area as long as you qualify as a new exhibitor.

Start-Up Kiosk

Are you a brand new company (launched in the last 12 months) with a new solution for the healthcare supply chain?

For a reduced exhibit fee (\$1,500), AHRMM will provide you with a turn-key kiosk on our show floor for the opportunity to meet with 1,000+ influential healthcare supply chain buyers.

Note: Kiosk includes your company logo, counter top (approx. 40"x28"), and power outlet for your optional laptop. To qualify for the Start-Up Kiosk, company may not have exhibited at AHRMM in the last three years.

Meeting Space

Do you need extra space to hold your on-site meetings?

Rent an on-floor meeting room from AHRMM for \$2,500! Meeting rooms will be available on Monday and Tuesday during show hours.

Each room will be furnished with four chairs, table, and carpet.

You will have the opportunity to rent additional furniture and order food, beverage, or internet through the convention center.

For more information about any of these opportunities, contact
Shane Adriatico, (312) 673-5623, sadriatico@aha.org
or Scott Narug, (312) 673-5974, snarug@aha.org.

AHRMM18 Exhibit Hall Floor Plan

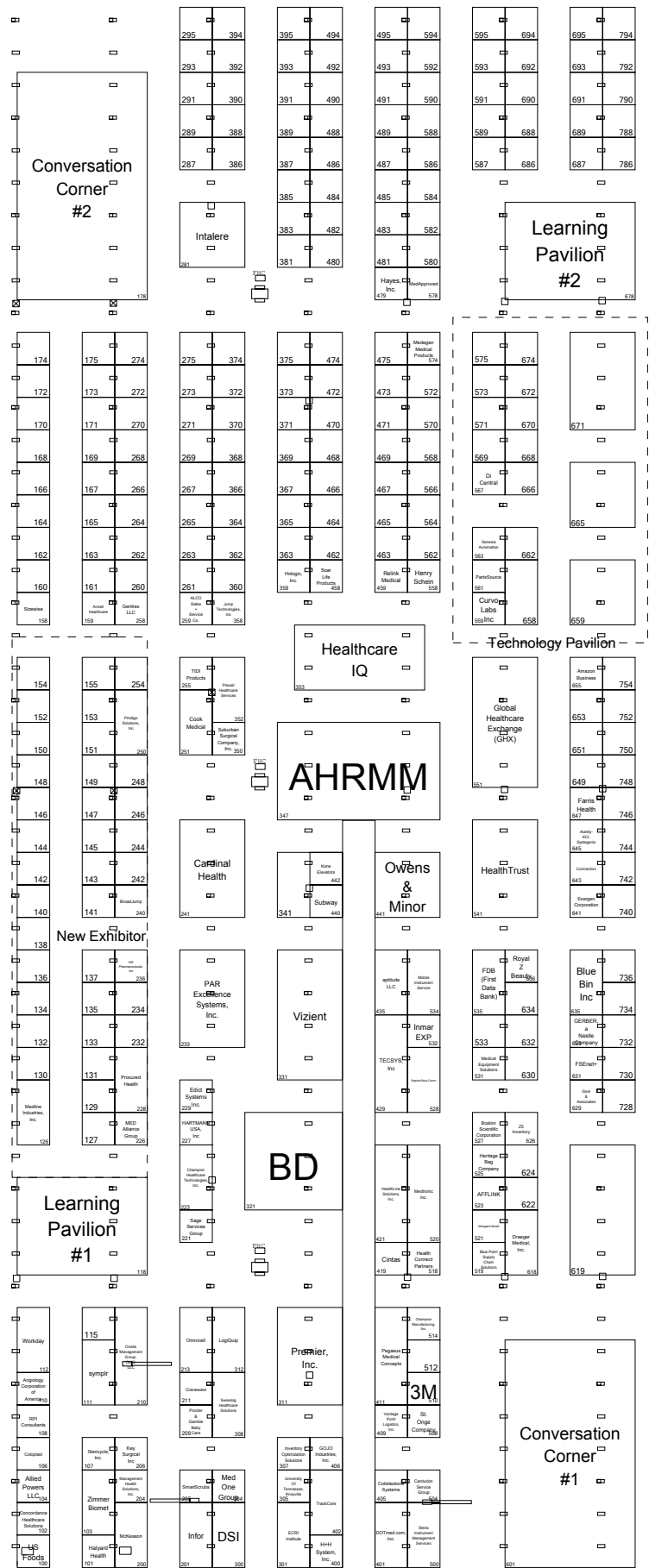
McCormick Place
Convention Center
Chicago, IL

Exhibit Hall Floor Plan
<http://bit.ly/2C8W7EN>

Interested in exhibiting?
Contact:

Shane Adriatico
(312) 673-5623
sadriatico@aha.org

Scott Narug
(312) 673-5974
snarug@aha.org



AHRMM18 Exhibitor Application

SUBMIT YOUR EXHIBIT APPLICATION VIA ►

- **MAIL** AHRMM 75 Remittance Drive, Suite 1272, Chicago, IL 60675-1272
- **SCAN & EMAIL** snarug@aha.org
- **FAX** (312) 673-6575

Please complete (type or print clearly) all sections and make a photocopy for your records. This Application (the "Application") is subject to and part of the Contract Conditions, Rules and Regulations (the "Rules and Regulations") and together with this Application (the "Agreement").

Contact Information

Company _____
Contact _____
Title _____
Mailing Address _____
City _____ State _____ Zip _____
Phone _____
Fax _____
Email _____

Company Information

Please print all information below as it should appear in the Mobile App if different than above. Please limit company name to 500 words or less (including spaces).

Company _____
Mailing Address _____
City _____ State _____ Zip _____
Phone _____
Fax _____
Email _____
Website _____

Priority Points

Applications received onsite at AHRMM17 were assigned utilizing the Priority Point System outlined in the Rules and Regulations on the basis of Priority Points previously earned by applicant and applicable to the upcoming Annual Conference as described in the Rules and Regulations. Applications received after August 4, 2017, if accepted by AHRMM, are assigned on a first-come, first-served basis. If your company has been through a merger and/or name change in the past three years, please provide your previous company name to be considered for priority space assignments:

Booth Space

AHRMM will make every effort to accommodate your booth preferences and requests, but cannot guarantee them.

Location Preferences

Please specify your ideal booth location numbers below (in order of preference). AHRMM recommends not concentrating your choices in only one area of the Exhibit Hall.

1st _____ 4th _____
2nd _____ 5th _____
3rd _____ 6th _____

Please list any company(s) you would like to be next to or across the aisle from:

Please list any company(s) you do not want to be in close proximity to:

Booth Package Details

Each 10'x10' package includes:

- 8' back drape, 3' side drape in show colors
- One (1) ID sign
- One (1) full conference and three (3) exhibit staff registration badges
- One (1) mobile app listing

Each 10'x10' booth space is required to provide floor covering at the exhibitor's expense. Additional furniture may be ordered at the exhibitor's expense provided it remains in line with AHRMM Show Rules and Regulations.

Booth Type

In-Line Corner (\$300 extra charge) Island Peninsula

Payments

A 30% deposit of the total space rental charges must be received no later than 30 days from the invoice date. Booth space will be subject to release if not received by this time. Full balance of space rental charges will become due and payable on January 23, 2018. Applications received after this date must include full payment. See more payment details in the Contract Conditions, Rules and Regulations.

Total Number of Booths _____ at \$3,125 per 10' x 10' booth

Total Number of Square Feet _____

Corner Booth Fee (if any) – \$300 per corner

TOTAL BOOTH FEE \$ _____

Required 30% Deposit Enclosed (or, if being submitted on or after January 23, 2018, required full amount enclosed)

\$ _____

Payment Type

- Check (No. _____) payable to AHRMM18-31408-3510
 Credit Card (Options for submitting payment via credit card will follow in your invoice)

Authorization

I am an authorized company representative (named above) with the full power and authority to sign and deliver this application. The company listed on this application agrees to comply with all of the policies, rules, terms, and regulations contained in the Agreement, including in this Application, and all policies, rules, terms, and regulations adopted after publication of the original Exhibitor Rules and Regulations and this Application, which we accept as part of our agreement with AHRMM. I further acknowledge that AHRMM reserves the right, in its absolute discretion, to reject this Application. This Application (and the Exhibitor Rules and Regulations) shall not become a binding contract until fully executed by us and accepted by AHRMM in the manner set forth in the Contract Conditions, Rules and Regulations.

Print Name: _____
Title: _____
Signature: _____
Date: _____



**CQO: The Future
of Healthcare
Supply Chain**

155 N. Wacker Drive, Suite 400. Chicago, IL 60606



AHRMM18

Healthcare Supply Chain

Innovate. Engage. Connect.

AHRMM can help you grow your healthcare supply chain market share.

Reserve your booth today! Contact:

Shane Adriatico
(312) 673-5623
sadriatico@aha.org

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