



AHRMM 19

Health Care Supply Chain

Innovate. Engage. Connect.

Pathway to Prizes

BUILD MORE TRAFFIC IN YOUR BOOTH

Deadline – Friday, June 28, 2019

How It Works:

New this year! In order to increase the value of our Pathway to Prizes program AHRMM asks participating companies to include a unique question that they would like attendees to ask when they come to their booth. Attendees will be instructed to stop by each participating exhibitor's booth and ask the question in their box to receive a stamp. Please see the below examples for sample questions.

Examples:

812 What is the most popular Corporate Holiday gift?	649 Can you guess what state I'm from?	408 What is the average cost for a hospital to replace one new graduate nurse that turns over in the first year of practice?
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To Participate:

AHRMM's Pathway to Prizes program fee is \$750. Availability is limited and **participating companies will be accepted on a first-received basis**. As a reminder ALL prizes will be provided by the sponsoring company and will be listed on the printed Pathway card. All prizes will be showcased in the AHRMM booth on the show floor to help drive excitement and engagement with the program. AHRMM asks that your prize have a value of at least \$150. Prizes that have a better draw to the program – and thus your booth – include iPads, tablets, Amazon Echos, or airline gift cards. **You must bring your prize to the AHRMM booth by Monday, July 29 at 9:30am.** If you would like to participate in the Pathway to Prizes program, please complete this form with payment and send to Aleyna Blackwood at AHRMM@smithbucklin.com.

We request that you submit your prize information and **company question** by **June 28** to make our printing date.

Contact Information:

Company Name:		Booth #:	
Contact Name:		Title:	
Address:			
City:		State:	Zip:
Phone:	Fax:	Email:	
Question:			

Payment:

To pay by check, return the completed form with check to:

AHRMM
75 Remittance Drive, Suite 1976
Chicago, IL 60675-1976

Options for submitting payment via credit card will follow in your written confirmation of your participation.

Questions? Call (312) 673-4782 or email ablackwood@smithbucklin.com