

National Health Care Supply Chain Week Promotional Toolkit | October 7-13, 2018

Use these promotional posts and marketing copy to help get the word out about National Health Care Supply Chain Week (SC Week).

Draft Social Media Posts

Our hashtag is #SCWeek. Use it to tag your tweets during SC Week as you recognize your staff—[@AHRMMtweets](#) may Retweet!

- It's National Health Care #SCWeek! This week we honor hard-working health care supply chain professionals with [@AHRMMtweets](#) www.ahrmm.org/scweek.
- Please visit www.ahrmm.org/scweek during #SCWeek to learn how a select group of organizations are innovating through collaboration.
- Help us celebrate #SCWeek by recognizing the important role health care supply chain professionals play in today's rapidly changing health care environment.
- Collaboration between providers, suppliers & others involved in the health care supply chain lowers costs & improves the overall quality of patient care. #SCWeek.
- Join us and [@AHRMMtweets](#) in celebrating #SCWeek by thanking the individuals contributing to the success in health care organizations across the country.
- Have you thanked your health care supply chain staff today? Retweet and help spread word about the #SCWeek [@AHRMMtweets](#) www.ahrmm.org/scweek
- October 7-13 is National Health Care #SCWeek! Celebrate and honor your health care supply chain staff with [@AHRMMtweets](#) www.ahrmm.org/scweek

SC Week 2018 Logo

Share the SC Week 2018 logo in your newsletter and include in your social media posts.*

[Click to download SC Week Logo.](#)



INNOVATION
THROUGH COLLABORATION
— HEALTH CARE SUPPLY CHAIN —

* After clicking the download link, the logo will open in your web browser. From there, right click and save the image to your computer.

Draft Web/Newsletter Copy

This year, National Health Care Supply Chain Week (SC Week) is celebrated October 7-13. Join us in thanking the many individuals who contribute to the work that we do here at [\[insert company\]](#). Sponsored by the Association for Health Care Resource & Materials Management (AHRMM), SC Week provides an opportunity to recognize the integral role supply chain professionals play in delivering high-quality patient care throughout the health care field.

Let's celebrate all supply chain professionals for their hard work and strategic value, which help ensure that health care delivery organizations thrive and succeed in today's health care landscape. Visit www.ahrmm.org/scweek for more information and ways to participate.