

National Healthcare Supply Chain Week Promotional Toolkit | October 1-7, 2017

Use these promotional posts and marketing copy to help get the word out about National Healthcare Supply Chain Week (SC Week).

Draft Social Media Posts

Make sure to follow and mention [@AHRMMtweets](https://twitter.com/AHRMMtweets) during SC Week and use the #SCWeek hashtag!

- Happy National Healthcare #SCWeek! Honor supply chain professionals October 1-7 with [@AHRMMtweets](https://twitter.com/AHRMMtweets) www.ahrmm.org/scweek
- Help us celebrate #SCWeek by honoring supply chain professionals dedicated to leading change and advancing hospitals and healthcare systems
- THANK YOU to our supply chain staff at **[insert company]** for helping healthcare delivery organizations thrive #SCWeek
- Join us and [@AHRMMtweets](https://twitter.com/AHRMMtweets) in celebrating #SCWeek by thanking the individuals contributing to the success in healthcare organizations
- Have you thanked your supply chain staff today? Retweet and help spread the #Thanks #SCWeek [@AHRMMtweets](https://twitter.com/AHRMMtweets) www.ahrmm.org/scweek
- October 1-7 is National Healthcare #SCWeek! Celebrate and honor supply chain staff with [@AHRMMtweets](https://twitter.com/AHRMMtweets) www.ahrmm.org/scweek

SC Week 2017 Logo

Share the SC Week 2017 logo in your newsletter and include in your social media posts.*

[Click to download SC Week Logo.](#)

[Click to download SC Week logo with dates.](#)



* After clicking the download link, the logo will open in your web browser. From there, right click and save the image to your computer.

Draft Web/Newsletter Copy

This year, National Healthcare Supply Chain Week (SC Week) is celebrated October 1-7. Join us in thanking the many individuals who contribute to the work that we do here at **[insert company]**. Sponsored by the Association for Healthcare Resource & Materials Management (AHRMM), SC Week provides an opportunity to recognize the integral role supply chain professionals play in delivering high-quality patient care throughout the healthcare field.

Let's celebrate all supply chain professionals for their hard work and strategic value, which help ensure that healthcare delivery organizations thrive and succeed in today's healthcare landscape. Visit www.ahrmm.org/scweek for more information and ways to participate.