



A personal membership group of the American Hospital Association

AHRMM Board Meeting Overview February 5 - 6, 2015

- AHRMM Board Chair Brent Petty greeted the Board of Directors and staff to the meeting, welcoming the new Board Members. He commented on the future of healthcare and that the board is uniquely positioned to influence the outcome. The Cost, Quality, and Outcomes (CQO) Movement will remain in the spotlight for the organization and the board must continue to focus on core competencies as well.
- The AHRMM Board reviewed the Strategy Map to assess its alignment with the current healthcare environment
 as well as the Cost, Quality, and Outcomes Movement. The overall Strategy Map remained the same with a few
 changes that will be posted to the AHRMM website.
- Executive Director Deborah Sprindzunas presented on the history of the Academic Council, a group of academicians committed to research in the healthcare supply chain field. The Council promoted their research, provided information that was shared with the AHRMM membership, and some Council members presented at AHRMM Conferences. Currently the Academic Council is not active. The board spoke about the possibility of scholarships to encourage more students to study healthcare supply chain, the possibility of developing whole curriculums/residencies, and how to work with universities that offer healthcare supply chain programs. After this lengthy discussion and discussion on how an Academic Council with a different structure could be helpful, the board agreed to create a subcommittee. The subcommittee will talk through topics including scholarships, internships, and creating a template to facilitate the beginning communications / possible collaborations with universities. The subcommittee will report their findings at the May Board Meeting.
- Mr. Petty and the board revisited the list of top organizations and categories that came out of the industry trends
 discussion. The board decided that one organization or one person from the top four identified organizations and
 categories would be invited to attend the 2015 CQO Thought Leader Summit. Mr. Petty touched on what acute
 care might look like in the future the asked that the Issues & Legislative Committee through Mike Schiller and
 Mike Duke keep a pulse on this topic and present any finding to the board.
- Dale Woodin, AHA Senior Executive Director, PMG Division, provided an update on the activities of the AHA and PMG division and specifically highlighted the 2014 accomplishments of the PMG Division. The 2015 strategic goals of the PMG Division are centered around financial and membership metrics, member engagement and satisfaction, and staff development and growth.
- Mr. Petty opened the CQO Metrics discussion by stating that CQO is being adopted at a strategic level. The goal
 now is to operationalize it and metrics are needed to measure success within a facility. Brent Johnson and Mary
 Beth Lang presented on the CQO Metrics that were shared with the members and the field in 2013. The Board
 had a discussion around CQO Metrics and the Board decided to create a CQO Metrics Task Force to reassess
 and evolve the current metrics into metrics for the current environment.
- During the CQO Update Catherine Carruth shared that the CQO Marketing Committee will be called upon as
 needed as opposed to the previous monthly schedule. Mr. Schiller shared some upcoming presentations
 showcasing CQO, spoke about the CQO Leading Practices and presented details on the Thought Leader Task
 Force on CQO. Out of the common themes that came out the 2014 Thought Leader Summit, the Task Force will
 cover data analytics with the goals and objectives to identify, research, and report out on collaborative supply
 chain initiatives between providers and trading or business partners that involve better data standardization,
 sharing, analytics and evidence-based decision making to improve cost, quality, and outcomes (as defined by the
 AHRMM CQO Movement).
- Ms. Sprindzunas shared some history around the Fellow Program and outlined the changes that were made by the Fellow Committee to the program application. The board was comfortable with the changes and felt that they





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strengthened the program. Mr. Petty thanked the Fellow Committee for continuing to keep the program strong and relevant.

- Ms. Sprindzunas stated that that AHRMM's membership numbers, while flat in terms of growth, are in line with the
 other PMGs. In December a member referral program and a telemarketing campaign was implemented which
 are both already showing returns.
- Ms. Carruth shared the website redesign project is on schedule to launch at AHRMM15.
- Ms. Sprindzunas highlighted the Executive Summary pointing out specifically that the Environmental Sustainability Task Force was extremely successful working over the last two years to populate the AHRMM Sustainability Roadmap website with case studies and Performance Improvement Measures (PIMs) covering sustainability in healthcare. As of the end of last year, the Task Force has disbanded however AHRMM will ask for volunteers to review case studies and PIMs that are created going forward.
- Ms. Sprindzunas gave a brief overview on AHRMM's year-end financials. AHRMM ended the year with a positive operating margin.
- Mr. Petty thanked the board for making the first meeting of 2015 a success and encouraged them to keep the momentum going by staying engaged.