



AHRMM20

Health Care Supply Chain
Innovate. Engage. Connect.

JULY 26–29, 2020 | AUSTIN, TX



SPONSORSHIP & ADVERTISING PROSPECTUS



CHCQ:
The Health Care
Supply Chain

Select your sponsorship(s) on the next page and receive the following benefits based on the total amount.

If purchasing more than one sponsorship, your benefit level will be determined by the total of all sponsorships purchased. Pricing is available through December 31, 2019.

Tiered Sponsorship Program

Available Exclusively to AHRMM20 Exhibitors

Whether your AHRMM20 objective is to boost sales leads, generate buzz for a new product, or increase brand awareness, AHRMM will work with you to develop a unique, integrated sponsorship and advertising program designed to meet your marketing goals. Please contact **AHRMM** at ahrmm@aha.org to discuss sponsorship and advertising opportunities.

	\$26,000- and Up Diamond	\$25,999- \$16,000 Platinum	\$15,999- \$10,000 Gold	\$9,999- \$3,500 Silver
Before the show: Logo* in the AHRMM20 mailer sent to 25,000 potential attendees and on the conference website.	▲	▲	▲	▲
During the show: Logo* in printed Onsite Guide, in mobile app, signage, and general session slides, with audience up to 1,100.	▲	▲	▲	▲
After the show: Logo* in a post-conference issue of <i>Supply Chain Strategies & Solutions</i> magazine mailed to 4,200+ AHRMM members.	▲	▲	▲	▲
Lead generation: One-time use of the AHRMM20 Pre-Show Attendee Mailing List (does not include email addresses).	▲	▲	▲	▲
Sponsor Badge Ribbon for company personnel.	▲	▲	▲	▲
Exhibitor points toward booth assignment.	10 points	5 points	5 points	3 points
Lead generation: One-time use of the AHRMM Member Mailing List (does not include email addresses).	▲	▲		
Traffic builder: Opportunity to include promotional literature about your company or products in the conference bag.	▲			
Lead generation: Advertising in one conference-related email blast sent to registered attendees.	▲			

*Must meet print deadline.

Additional Visibility Opportunities

Contact **AHRMM** at ahrmm@aha.org for more information.

Learning Pavilions in the Exhibit Hall

Maximize your trade show ROI by presenting a 30-minute education program in one of two Learning Pavilions held in the Exhibit Hall. With more than 1,000 conference attendees, a Learning Pavilion is a great way to showcase your products and business solutions and position your company as a trusted expert in the eyes of your clients and prospects.

AHRMM is offering this education opportunity for \$5,500, and space is limited to twelve sessions (maximum of two sessions per company) on a first come, first served basis.

Sponsorship Opportunities

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New AHRMM20 Opportunity

	Conference Bag	Logo on AHRMM20 conference bags.	\$25,000	1 Available
	Digital Signage	Keep your company logo and message constantly in sight of attendees as they navigate learning lab rooms.	\$25,000	1 Available
	Hotel Room Keys	Logo on AHRMM20 hotel room keys.	\$25,000	1 Available
	Wi-Fi	Provide attendees with convenient Wi-Fi throughout the convention center and at a hot spot at your booth. Your company name as password.	\$25,000	1 Available
	Welcome Reception	Sponsor the most popular networking event of AHRMM20! Logo on extensive signage throughout the venue, drink tickets, and tent cards.	\$25,000	1 Available
	Lanyards	Logo on conference badge lanyards.	\$24,000	1 Available
	Onsite Guide & Mobile App	Recognition as exclusive sponsor of printed Onsite Guide and attendee mobile app with full agenda, maps, session descriptions, and activity feed. Logo placement throughout mobile app and on the cover of the Onsite Guide.	\$22,000	1 Available
	Keynote Address	Speaker introduction and recognition signs during opening keynote offer a tremendous opportunity for exposure.	\$22,000	1 Available
	Lunch & Learn	Opportunity to conduct a private educational luncheon.	\$20,000	3 Available
	General Sessions	Speaker introduction and recognition signs during general session, our best attended educational events.	\$16,000	2 Available
	Headshot Station	Logo featured at the Headshot Station in the AHRMM Hub where attendees can have professional headshots taken.	\$15,000	1 Available
	Steps Challenge	Recognition as exclusive sponsor of Steps Challenge. Logo placement on Challenge leaderboard, Challenge check-in booth, Challenge app and in Challenge announcement emails. (Upgrades available. Call for details.)	\$15,000	1 Available
	Charging Station	Keep attendees plugged in with Charging Station featuring your logo on large signage to be used in high traffic area of conference. Ask for photo example!	\$10,000	1 Available
	Signature Coffee Table	Offer attendees local blend regular or decaffeinated coffee with add-on flavors and toppings. Possible to host in sponsor's booth based on location.	\$8,000 Per day OR \$15,000 Exclusive	2 Available
	Aisle Signage	Company name/logo on signage in Exhibit Hall	\$7,500	1 Available
	Leadership & Achievement Reception	Logo recognition signs and table tents: 5 invitations.	\$6,000	1 Available
	Conference Pens	Logo on AHRMM20 pens given to each attendee.	\$5,300	2 Available
	Attendee Luncheon	Signage, table tents, and napkins with company logo: 10 invitations.	\$5,000	1 Available
	Educational Tracks	Speaker introduction in one session and logo recognition on slides and signage in every track session.	\$5,000	7 Available
	Ice Cream	Treat attendees to their favorite ice cream. Can be hosted in sponsor's booth.	\$5,000	2 Available
	Popcorn Station	Treat attendees to fresh popped popcorn. Attendees pick up popcorn bags in sponsor's booth and bring them to the AHRMM booth for fill-up or sponsor hosts popcorn.	\$5,000	2 Available
	Sunrise Yoga	Treat attendees to an invigorating yoga session Monday and Tuesday morning. Logo on signage and yoga mat.	\$5,000 Per day OR \$8,000 Exclusive	2 Available
	Morning Coffee Break	Company name on signage in the area where coffee and rolls are served.	\$3,500	2 Available
	Conversation Corner	Table tents and signage in conversation corner in exhibit hall. Sponsor can provide additional catering and snacks.	\$3,000	4 Available
	Directional Cube Signage	Logo on 4-sided directional sign. Ask for photo example!	\$1,750	10 Available

Conference Advertising

Available Exclusively to AHRMM20 Exhibitors
These offerings do not apply to sponsorship levels

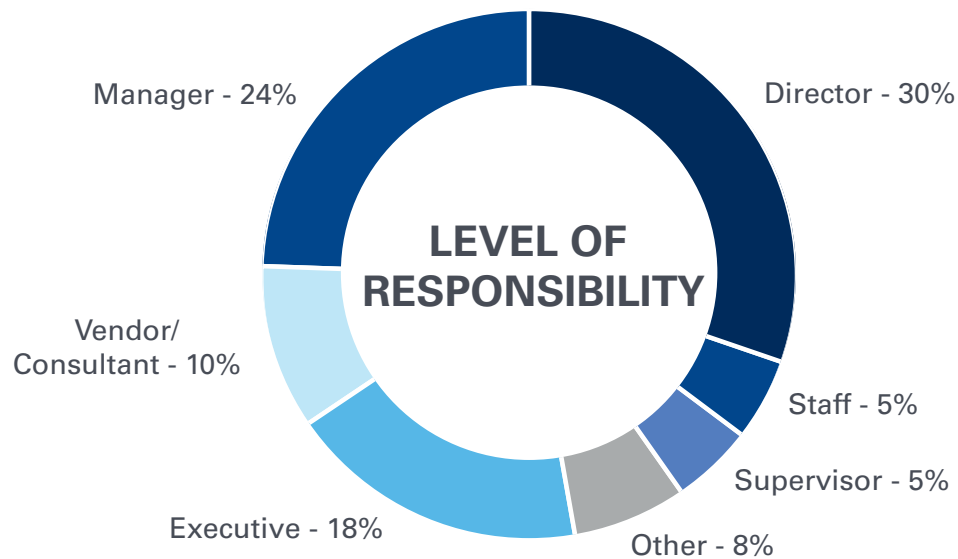
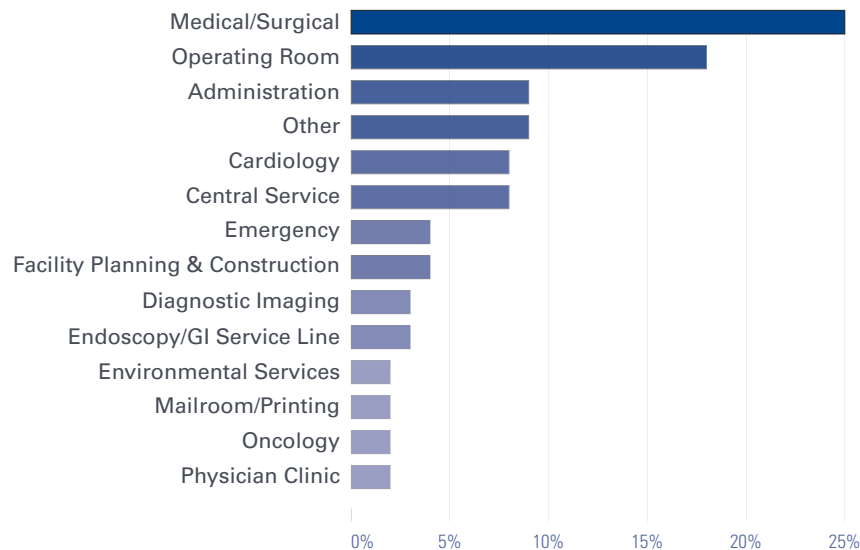
Conference advertising is a cost-effective way to get your message to all attendees and promote your booth before, during, and after the show. Assigned on a first-come, first-served basis.

Pricing is available through 12/31/19. Contact AHRMM at ahrmm@aha.org.

Conference Advertising	Key Benefits	Cost	Quantity Available
Exhibit Hall Path Stickers	Create a path of floor stickers from common areas of the convention center to your booth. Exhibitor responsible for production and cost of up to 20 stickers per company.	\$5,000	2
Room Drops or Door Hang Exclusive	Promotional literature or exhibitor advertisement delivered outside each attendee's room at conference hotel. Limited to 5 companies per morning (Sunday, Monday, and Tuesday). Item is limited to 20 pages, no bigger than 8.5" x 11".	\$3,000/drop \$6,000/hang	3 per day
AHRMM20 Conference Hotel Advertising	Promote your participation at AHRMM20 in a variety of ways in the official AHRMM20 Conference Hotel. Limited to 3 companies per day (Sunday, Monday, and Tuesday). Call for details.	\$3,000-\$7,500	3 per day
Exhibitor Listing in Attendee Email	Promote your participation at AHRMM20 to registered attendees so they note to visit your booth. A 50-word listing with a booth number is designed to help you generate name recognition prior to the show.	\$750/listing	15
Publication Bin	Available for distribution of company literature or publications to attendees. Located in main lobby of convention center.	\$1,200	10
AHRMM20 Website Banner Ad	Build brand awareness and drive booth traffic before the show. Ads are hyperlinked to your company website and can include up to three rotations. Click through tracking is available (240x120 px, 125 KB max).	\$600/week \$2,000/four consecutive weeks	2
Onsite Attendee Newsletter Banner Ad	Full banner ad (468x60 px, 25 KB max) in the daily conference email sent to registered attendees during the show.	\$800/ad	8
Mobile App Push Notification	A 140-character pop up message that displays on the mobile app user's phone screen and in the Notifications bar in the app menu.	\$1,600/M or Tu \$800/Su or W	2 per day
Mobile App Promoted Post	A message from your organization pinned to the top of the activity feed in the attendee mobile app. 140-character maximum per post. Can include a link to website or agenda item. Can include image (640x640 px, PNG). 30-minute increments.	\$600 for three 30-min posts	3 per day

AHRMM Conference & Exhibition Attendee's Are*:

AREAS OF BUYING INFLUENCE*



WHO WILL YOU REACH?

Contact **AHRMM** at ahrmm@aha.org to discuss sponsorship options that match your marketing goals and budget.

Contract & Application

Sponsorship/Advertising Items	Cost
Total Due	

AHRMM20 SPONSORSHIP AND ADVERTISING PROGRAM PARTICIPANTS MUST ADHERE TO THE FOLLOWING:

1. Pricing: All AHRMM advertising and sponsorship pricing is guaranteed through December 31, 2019.
2. Payment: Payment is required in full before sponsorship benefits begin. Upon receipt of this application, AHRMM will provide an invoice.
3. Cancellation: Your company may not cancel the AHRMM20 Sponsorship and Advertising contract after the acceptance by AHRMM.
4. Giveaways: Any giveaways must be pre-approved by AHRMM. Request for approval must be submitted in writing and include a description of the item, proposed verbiage, and logo(s).
5. Deadlines: Benefits of AHRMM20 Sponsorship and Advertising Program are subject to print and name submission deadlines.
6. Transfer of Benefits: Benefits are not transferable and are not redeemable for cash credits.
7. Limited Liability: The liability of AHRMM for any act, error, or omission for which it may be legally responsible shall not exceed the cost of any cash payment. AHRMM will not, in any event, be liable for consequential damages, including but not limited to, lost income or profits.
8. Change, Cancellation, or Substitution of Benefits: AHRMM reserves the right to change, cancel, or substitute any AHRMM20 Sponsorship and Advertising opportunity or benefit at any time. This Application shall not become a binding contract until confirmation, acceptance and invoice by AHRMM.

The agreement and this document represent the entire understanding and contract between parties and shall be governed by the laws of the State of Illinois. Any person executing this agreement represents that he or she is fully authorized to do so and agrees to be bound to all terms and conditions by signing the AHRMM20 Sponsorship and Advertising Contract & Application.

Name (please print): _____

Authorized Signature: _____ Date: _____

Invoices will be sent upon receipt of a signed contract. Send signed contracts to ahrmm@aha.org. Send invoice information to:

Company Name: _____

Contact Name: _____ Title: _____

Email address: _____ Phone: _____

Mailing Address: _____