

2020 EXHIBITOR PROSPECTUS

ahrmm.org/ahrmm20



AHRMM20
Health Care Supply Chain
Innovate. Engage. Connect.



Austin Convention Center

July 26-29 | Austin, TX



CQO:
The Health Care
Supply Chain



Exclusive Exhibitor Benefits

AHRMM's exhibition schedule is specifically designed with 6.5 dedicated hours so that exhibitors have a captive audience while the exhibit hall doors are open.



FREE marketing
tools



1 full conference and
3 exhibit hall badges



**Advertising and
sponsorship
opportunities**



**Company listing in print
and digital conference
materials**

(To receive benefit, AHRMM must receive Exhibitor
Application and full payment prior to printing deadlines)



FREE post-show
attendee mailing list

Reserve Your Booth Today

Scott Narug (312) 673-5974
snarug@aha.org

Solution Center Dates & Hours

Hours subject to change

Monday, July 27
2:30 p.m. – 6:00 p.m.

Tuesday, July 28
9:00 a.m. – 12:00 p.m.

Booth Size & Cost

Booth space is available in 10'x 10'
(100 sq. ft.) increments

\$3,225 per 10' x 10' booth
\$300 additional for each corner

Exhibit at the Leading Education and Networking Event for the Health Care Supply Chain



200+ exhibiting companies



1,000+ attendees: supply chain
executives, directors, materials
managers and health care buyers



6.5 dedicated exhibit-only hours



3 days of continuing education,
knowledge sharing and networking



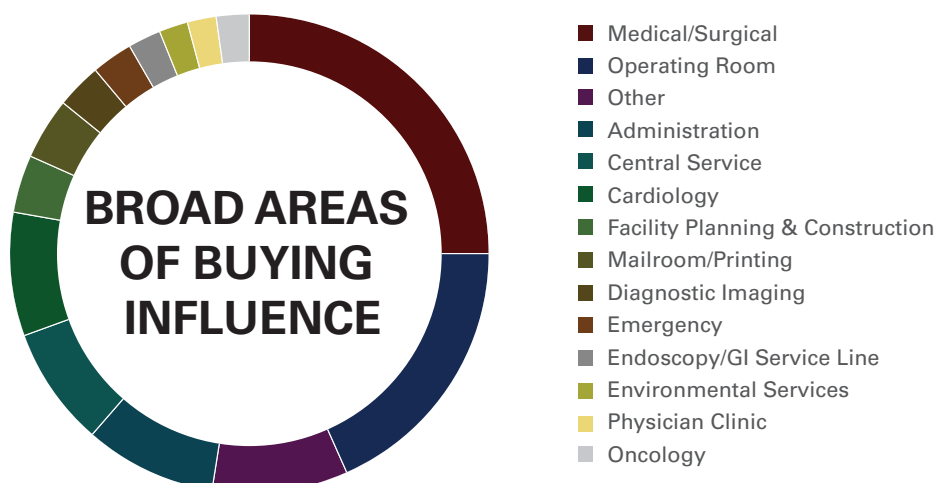
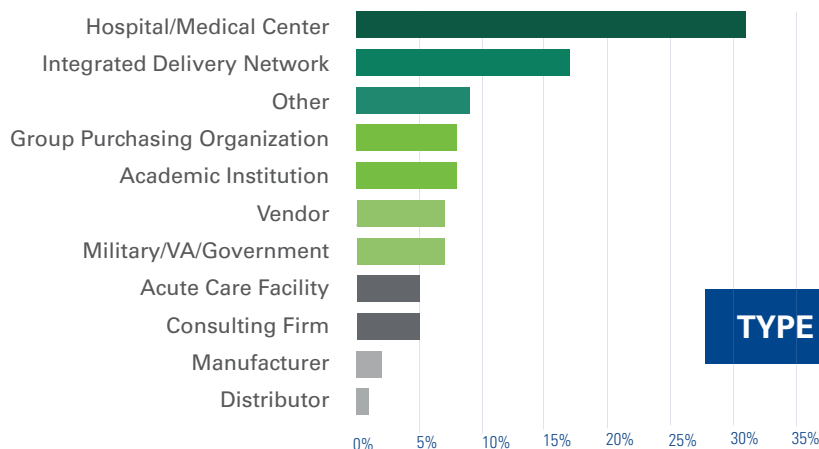
60+ learning labs covering the latest
health care supply chain innovations,
best practices and trends

AHRMM20 Attendees Have the Power to Shape Your Sales Success

More than 1,000 supply chain decision makers and key influencers will gather on the exhibit floor at AHRMM20.

Make sure your company is there to capture their interest, develop new business partnerships, and drive sales.

Totals reflect registered attendance from the AHRMM19 Conference in San Diego.



AHRMM20 Exhibition Calendar



For all contracts received before January 17, 2020, a 30% deposit of total rental must be paid no later than 30 days from invoice date.



January 17

Full balance due



April

Exhibitor service manual sent to exhibitors

SUNDAY

July 26

8:00 a.m. – 5:00 p.m.
Exhibitor move-in and setup

MONDAY

July 27

7:00 a.m. – 10:00 a.m.
Exhibitor move-in and setup

2:30 p.m. – 6:00 p.m.
Exhibit Hall open

TUESDAY

July 28

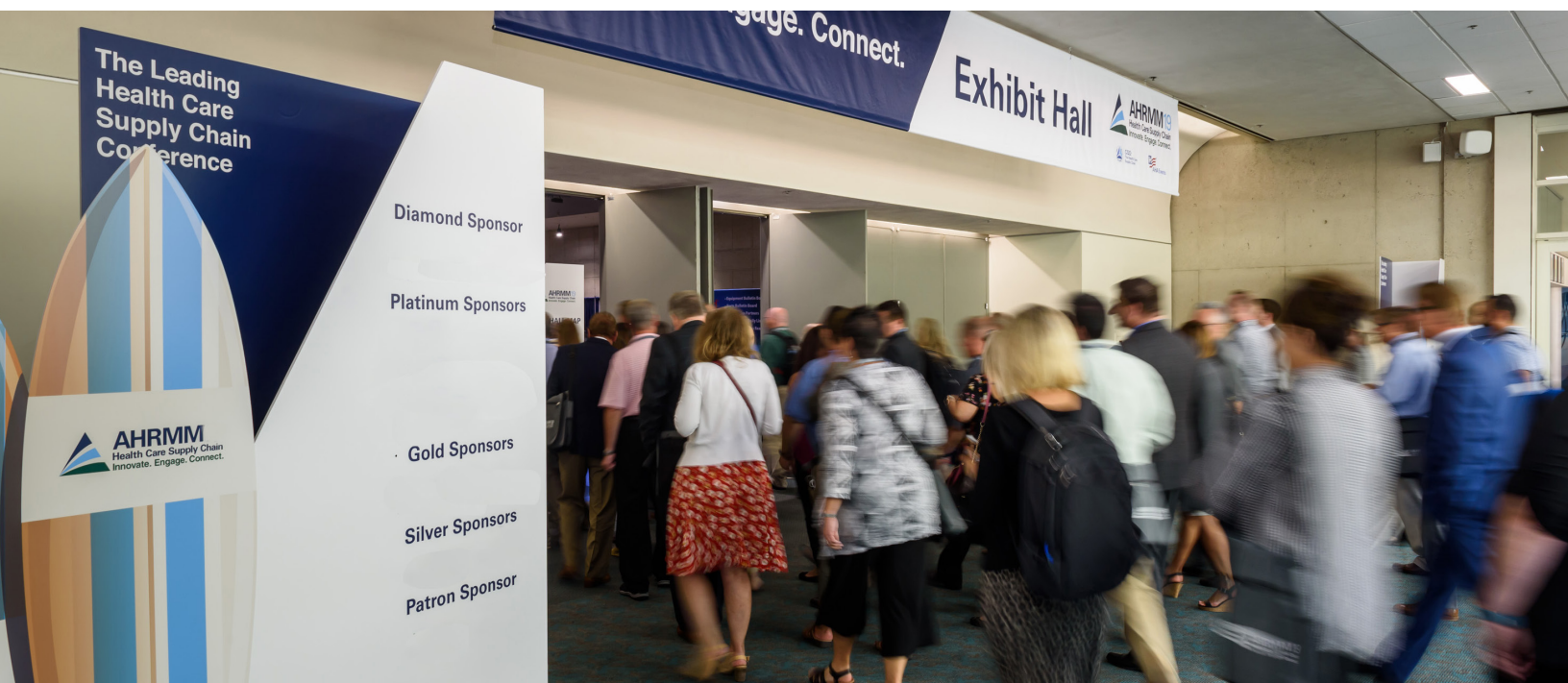
9:00 a.m. – 12:00 p.m.
Exhibit Hall open

12:00 p.m. – 7:00 p.m.
Exhibitor move-out

WEDNESDAY

July 29

8:00 a.m. – 5:00 p.m.
Exhibitor move-out



Keep Your Company Products on Attendees' Minds



Pathway to Prizes

Get in front of every conference attendee by participating in the Pathway to Prizes program for \$750.

Printed pathway cards are provided in each attendee bag. Attendees will come to your booth to collect your stamp, and every card must be complete to be eligible to win!

Availability is limited and participating companies will be accepted on a first-received basis. The Pathway to Prizes program will launch in June 2020 – more information to follow!



FREE! New Product Introduction

**DO YOU HAVE A NEW PRODUCT
DEBUTING IN 2019 OR 2020?**

MAKE THE INTRODUCTION AT AHRMM20!

Register now to generate sales leads for your products that have been released since AHRMM19 – July 2019 - August 2020

You will receive special booth signage, a “New Product” icon in the AHRMM20 Guide, and a listing on the AHRMM20 website one month before and after the conference. This program is free to AHRMM exhibitors.



First-Time Exhibitor Pavilion

Are you new to the AHRMM Exhibition? Be sure to exhibit in the New Exhibitor Pavilion, a block of booths in a high traffic area reserved for first-time exhibitors. Conference attendees are always on the lookout for new products, technology solutions, and supplies. This section makes it easy to capture their interest and get the exposure you need to drive sales. This area is designated by different carpet and booth drape so attendees know not to miss it! There is no charge to be placed in this area as long as you qualify as a new exhibitor.

Start-Up Kiosk

Are you a brand new company (launched in the last 12 months) with a new solution for the health care supply chain?

For a reduced exhibit fee (\$1,500), AHRMM will provide you with a turn-key kiosk on our show floor for the opportunity to meet with 1,000+ influential health care supply chain buyers.

Note: Kiosk includes your company logo, counter top (approx. 40”x28”), and power outlet for your optional laptop. To qualify for the Start-Up Kiosk, company may not have exhibited at AHRMM in the last three years.



Meeting Space

Do you need extra space to hold your on-site meetings?

Rent an on-floor meeting room from AHRMM for \$2,950! Meeting rooms will be available on Monday and Tuesday during show hours.

Each room will be furnished with four chairs, table, and carpet.

You will have the opportunity to rent additional furniture and order food, beverage, or internet through the convention center.

AHRMM20 Exhibitor Contract and Application

Please complete (type or print clearly) all sections and make a photocopy for your records. This Application (the "Application") is subject to and part of the Contract Conditions, Rules and Regulations (the "Rules and Regulations") and together with this Application (the "Agreement").

Contact Information

Company: _____
 Company Contact Person: _____
 Title: _____
 Mailing Address: _____
 City: _____ State: _____ Zip Code: _____
 Country: _____
 Phone: _____ Fax: _____
 Email: _____

Company Information

Please print all information below as it should appear in the Mobile App if different than above. Please limit company name to 500 words or less (including spaces).

Company: _____
 Mailing Address: _____
 City: _____ State: _____ Zip Code: _____
 Country: _____
 Telephone: _____ Fax: _____
 Email: _____
 Website: _____

Priority Points

Applications received onsite at AHRMM19 will be assigned utilizing the Priority Point System outlined in the Rules and Regulations on the basis of Priority Points previously earned by applicant and applicable to the upcoming Annual Conference as described in the Rules and Regulations. Applications received after August 7, 2019, if accepted by AHRMM, will be assigned on a first-come, first-served basis. If your company has been through a merger and/or name change in the past three years, please provide your previous company name to be considered for priority space assignments:

Booth Space

AHRMM will make every effort to accommodate your booth preferences and requests, but cannot guarantee them.

Location Preferences

Please list any company(s) you would like to be next to or across the aisle from:

1st _____ 4th _____
 2nd _____ 5th _____
 3rd _____ 6th _____

Please list any company(s) you do not want to be in close proximity to your booth:

Booth Package Details

Each 10'x10' package includes:

- 8' back drape, 3' side drape in show colors
- One (1) ID sign
- One (1) full conference and three (3) exhibit staff registration badges
- One (1) mobile app listing

Each 10'x10' booth space is required to provide floor covering at the exhibitors expense. Additional furniture may be ordered at the exhibitors expense provided it remains in line with AHRMM Show Rules and Regulations.

Booth Type

☐ In-Line ☐ Corner (\$300 extra charge) ☐ Island ☐ Peninsula

Payments

A 30% deposit of the total space rental charges must be received no later than 30 days from the invoice date. Booth space will be subject to release if not received by this time. Full balance of space rental charges will become due and payable on January 17, 2020. Applications received after this date must include full payment. See more payment details in the Contract Conditions, Rules & Regulations.

Total Number of Booths _____ at \$3,225 per 10' x 10' booth

Total Number of Square Feet _____

Corner Booth Fee (if any) – \$300 per corner

Total Booth Fee \$ _____

Required 30% Deposit Enclosed (or, if being submitted on or after January 17, 2020, required full amount enclosed)

\$ _____

Payment Type

- ☐ Check (No. _____) payable to AHRMM20-31408-3510
- ☐ Credit Card (Options for submitting payment via credit card will follow in your invoice)

Authorization

I am an authorized company representative (named above) with the full power and authority to sign and deliver this application. The company listed on this application agrees to comply with all of the policies, rules, terms, and regulations contained in the Agreement, including in this Application, and all policies, rules, terms, and regulations adopted after publication of the original Exhibitor Rules and Regulations and this Application, which we accept as part of our agreement with AHRMM. I further acknowledge that AHRMM reserves the right, in its absolute discretion, to reject this Application. This Application (and the Exhibitor Rules and Regulations) shall not become a binding contract until fully executed by us and accepted by AHRMM in the manner set forth in the Contract Conditions, Rules & Regulations.

Print Name:

Title:

Signature:

Date:

SUBMIT YOUR EXHIBIT APPLICATION VIA

- ✓ MAIL: AHRMM 75 Remittance Drive, Suite 1272, Chicago, IL 60675-1272
- ✓ SCAN & EMAIL: snarug@aha.org
- ✓ FAX: (312) 673-6575



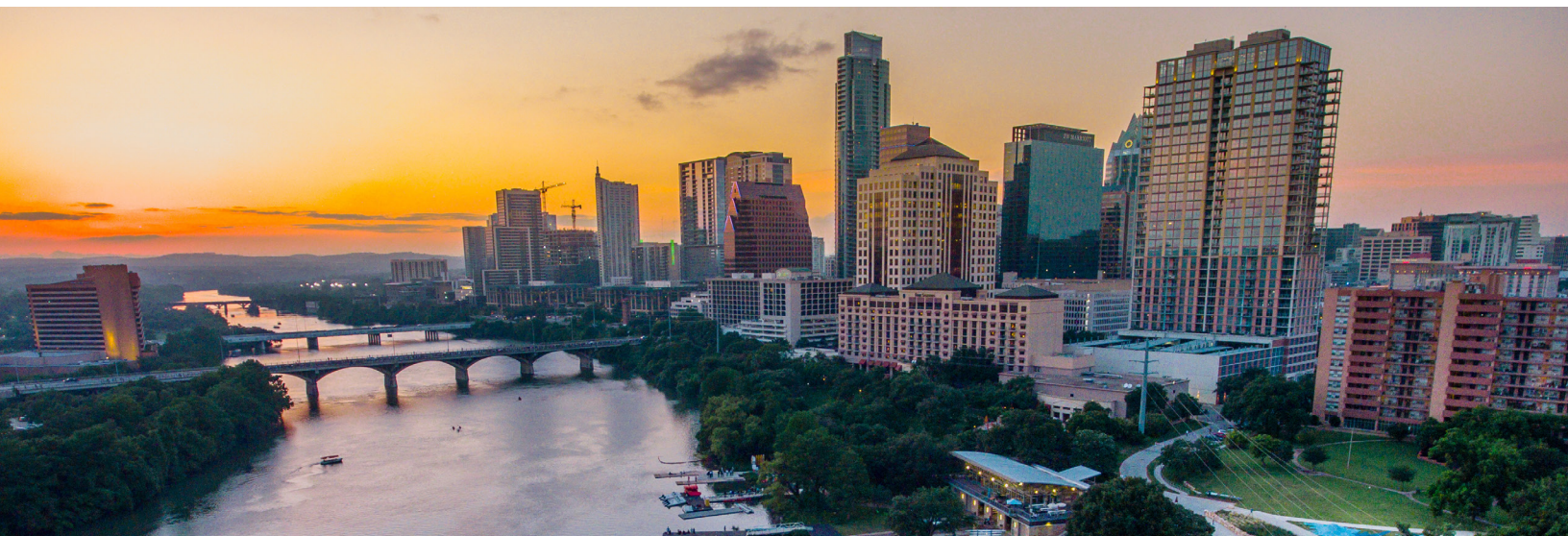
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AHRMM20

Health Care Supply Chain

Innovate. Engage. Connect.



AHRMM can help you grow your health care supply chain market share.
Reserve your booth today!

Contact Us

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(312) 673-5974
snarug@aha.org

155 N. Wacker Drive, Suite 400. Chicago, IL 60606

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