**Select your sponsorship(s) on pages 3 and 4 and receive the following benefits based on the total amount.**

If purchasing more than one sponsorship, your benefit level will be determined by the total of all sponsorships** purchased. Pricing is available through July 26, 2020.

<table>
<thead>
<tr>
<th>$26,000- and Up</th>
<th>$25,999- $16,000</th>
<th>$15,999- $10,000</th>
<th>$9,999- $3,500</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Diamond</strong></td>
<td><strong>Platinum</strong></td>
<td><strong>Gold</strong></td>
<td><strong>Silver</strong></td>
</tr>
<tr>
<td><strong>10 points</strong></td>
<td><strong>5 points</strong></td>
<td><strong>5 points</strong></td>
<td><strong>3 points</strong></td>
</tr>
</tbody>
</table>

**Before the show:** Logo* in the AHRMM20 mailer sent to 25,000 potential attendees on the conference website.

**During the show:** Logo* in printed Onsite Guide, in mobile app, signage, and general session slides, with audience up to 1,100.

**After the show:** Logo* in a post-conference issue of *Supply Chain Strategies & Solutions* magazine mailed to 4,200+ AHRMM members.

**Lead generation:** One-time use of the AHRMM20 Pre-Show Attendee Mailing List (does not include email addresses).

Sponsor Badge Ribbon for company personnel.

Exhibitor points toward booth assignment.

**Lead generation:** One-time use of the AHRMM Member Mailing List (does not include email addresses).

**Traffic builder:** Opportunity to include promotional literature about your company or products in the conference bag.

**Lead generation:** Advertising in one conference-related email blast sent to registered attendees.

*Must meet print deadline.

**Tiered Sponsorship Program**
Available Exclusively to AHRMM20 Exhibitors

Whether your AHRMM20 objective is to boost sales leads, generate buzz for a new product, or increase brand awareness, AHRMM will work with you to develop a unique, integrated sponsorship and advertising program designed to meet your marketing goals. Please contact AHRMM at ahrmm@aha.org to discuss sponsorship and advertising opportunities.

<table>
<thead>
<tr>
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</tr>
</tbody>
</table>

**Available Exclusively to AHRMM20 Exhibitors**

**Learning Pavilions in the Exhibit Hall**

Maximize your trade show ROI by presenting a 30-minute education program in one of two Learning Pavilions held in the Exhibit Hall. With more than 1,000 conference attendees, a Learning Pavilion is a great way to showcase your products and business solutions and position your company as a trusted expert in the eyes of your clients and prospects.

AHRMM is offering this education opportunity for $5,750, and space is limited to twelve sessions (maximum of two sessions per company) on a first come, first served basis. This opportunity is available exclusively to ARHMM20 exhibitors.

Contact AHRMM at ahrmm@aha.org for more information.
<table>
<thead>
<tr>
<th>Sponsorship Opportunity</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Bag</td>
<td>Logo on AHRMM20 conference bags.</td>
<td>$25,000</td>
</tr>
<tr>
<td>Digital Signage</td>
<td>Keep your company logo and message constantly in sight of attendees as they navigate learning lab rooms.</td>
<td>$25,000</td>
</tr>
<tr>
<td>Hotel Room Keys</td>
<td>Logo on AHRMM20 hotel room keys.</td>
<td>$25,000</td>
</tr>
<tr>
<td>Wi-Fi</td>
<td>Provide attendees with convenient Wi-Fi throughout the convention center and at a hot spot at your booth. Your company name as password.</td>
<td>$25,000</td>
</tr>
<tr>
<td>Welcome Reception</td>
<td>Sponsor the most popular networking event of AHRMM20! Logo on extensive signage throughout the venue, drink tickets, and tent cards.</td>
<td>$25,000</td>
</tr>
<tr>
<td>Lanyards</td>
<td>Logo on conference badge lanyards.</td>
<td>$24,000</td>
</tr>
<tr>
<td>Onsite Guide &amp; Mobile App</td>
<td>Recognition as exclusive sponsor of printed Onsite Guide and attendee mobile app with full agenda, maps, session descriptions, and activity feed. Logo placement throughout mobile app and on the cover of the Onsite Guide.</td>
<td>$22,000</td>
</tr>
<tr>
<td>Keynote Address</td>
<td>Speaker introduction and recognition signs during opening keynote offer a tremendous opportunity for exposure.</td>
<td>$22,000</td>
</tr>
<tr>
<td>Lunch &amp; Learn</td>
<td>Opportunity to conduct a private educational luncheon.</td>
<td>$20,000</td>
</tr>
<tr>
<td>General Sessions</td>
<td>Speaker introduction and recognition signs during general session, our best attended educational events.</td>
<td>$16,000</td>
</tr>
<tr>
<td>Conference Attendee Padfolios</td>
<td>Recognition as exclusive sponsor. Each attendee receives a complimentary padfolio with your company’s logo and the AHRMM20 logo when they check in at registration. In addition, your company literature and/or a giveaway will be included in the padfolio. Note: due to production timeline, a sponsor must be identified by April 30, 2020.</td>
<td>$16,000</td>
</tr>
<tr>
<td>Exhibit Hall Reception</td>
<td>Sponsor the Exhibit Hall Reception and host giveaway drawing with Zoom. Attendees will be directed to drop off their ticket at your booth during exhibit hall hours in pre-conference and on-site materials. Company Logo on cocktail napkins, drink tickets, and signage, as well as the opportunity to provide a branded giveaway to reception attendees. Customization opportunities are available.</td>
<td>$16,000</td>
</tr>
<tr>
<td>Headshot Station</td>
<td>Logo featured at the Headshot Station in the AHRMM Hub where attendees can have professional headshots taken.</td>
<td>$15,000</td>
</tr>
<tr>
<td>Steps Challenge</td>
<td>Recognition as exclusive sponsor of Steps Challenge. Logo placement on Challenge leaderboard, Challenge check-in booth, Challenge app and in Challenge announcement emails. (Upgrades available. Call for details.)</td>
<td>$15,000</td>
</tr>
<tr>
<td>Charging Station</td>
<td>Keep attendees plugged in with Charging Station featuring your logo on large signage to be used in high traffic area of conference. Ask for photo example!</td>
<td>$10,000</td>
</tr>
</tbody>
</table>
| Signature Coffee Table                                       | Offer attendees local blend regular or decaffeinated coffee with add-on flavors and toppings. Possible to host in sponsor’s booth based on location.                                                       | $8,000  
$15,000| Exclusive  
2 Available|
| Aisle Signage                                                | Company name/logo on signage in Exhibit Hall                                                                                                                                                    | $7,500  
1 Available|
| Leadership & Achievement Reception                            | Logo recognition signs and table tents: 5 invitations.                                                                                                                                                  | $6,000  
SOLD|
| Conference Pens                                              | Logo on AHRMM20 pens given to each attendee.                                                                                                                                                             | $5,300  
2 Available|
| Attendee Luncheon                                            | Signage, table tents, and napkins with company logo: 10 invitations.                                                                                                                                      | $5,000  
1 Left|
| Educational Tracks                                           | Speaker introduction in one session and logo recognition on slides and signage in every track session.                                                                                                   | $5,000  
7 Available|
| Ice Cream Station                                            | Treat attendees to their favorite ice cream. Can be hosted in sponsor’s booth.                                                                                                                         | $5,000  
2 Available|

Pricing guaranteed through July 26, 2020
### Sponsorship Opportunities

**Available Exclusively to AHRMM20 Exhibitors**

Contact AHRMM at ahrmm@aha.org to discuss sponsorship options that match your marketing goals and budget.

#### New AHRMM20 Opportunity

- **Speaker introduction in one session and logo recognition on slides and signage in every track session.**
  - **Price:** $5,000
  - **Availability:** 7

- **Treat attendees to fresh popped popcorn. Attendees pick up popcorn bags in sponsor’s booth and bring them to the AHRMM booth for fill-up or sponsor hosts popcorn.**
  - **Price:** $5,000
  - **Availability:** 2

- **Treat attendees to an invigorating yoga session Monday and Tuesday morning. Logo on signage and yoga mat.**
  - **Price:** $5,000 + 10% or $8,000 Exclusive
  - **Availability:** 2

- **Company name on signage in the area where coffee and rolls are served.**
  - **Price:** $3,500
  - **Availability:** 2

- **Draw attendees into your booth with a sponsored “badge” in the interactive mobile app badge collecting game. Attendees playing the game will have to come to your booth to locate the code that unlocks the badge. You can choose the code word and have input on the badge design.**
  - **Price:** $3,000
  - **Availability:** 3

- **Table tents and signage in conversation corner in exhibit hall. Sponsor can provide additional catering and snacks.**
  - **Price:** $3,000
  - **Availability:** 4

- **Logo on 4-sided directional sign. Ask for photo example!**
  - **Price:** $1,750
  - **Availability:** 10
<table>
<thead>
<tr>
<th>Conference Advertising</th>
<th>Key Benefits</th>
<th>Cost</th>
<th>Quantity Available</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit Hall Path Stickers</td>
<td>Create a path of floor stickers from common areas of the convention center to your booth. Exhibitor responsible for production and cost of up to 20 stickers per company.</td>
<td>$5,000</td>
<td>2</td>
</tr>
<tr>
<td>Digital Demo</td>
<td>AHRMM will send out an email to all attendees on your behalf with a link to a demo of your product, so that the attendees can familiarize themselves with it before they even hit the exhibit hall. Drive additional booth traffic by including a prize for those who click-through. Limited to one company.</td>
<td>$3,500</td>
<td>2</td>
</tr>
<tr>
<td>Room Drops or Door Hang Exclusive</td>
<td>Promotional literature or exhibitor advertisement delivered outside each attendee’s room at conference hotel. Limited to 5 companies per morning (Sunday, Monday, and Tuesday). Item is limited to 20 pages, no bigger than 8.5” x 11”.</td>
<td>$3,000/drop $6,000/hang</td>
<td>3 per day</td>
</tr>
<tr>
<td>AHRMM20 Conference Hotel Advertising</td>
<td>Promote your participation at AHRMM20 in a variety of ways in the official AHRMM20 Conference Hotel. Limited to 3 companies per day (Sunday, Monday, and Tuesday). Call for details.</td>
<td>$3,000-$7,500</td>
<td>3 per day</td>
</tr>
<tr>
<td>Exhibitor Listing in Attendee Email</td>
<td>Promote your participation at AHRMM20 to registered attendees so they note to visit your booth. A 50-word listing with a booth number is designed to help you generate name recognition prior to the show.</td>
<td>$750/listing</td>
<td>15</td>
</tr>
<tr>
<td>Publication Bin</td>
<td>Available for distribution of company literature or publications to attendees. Located in main lobby of convention center.</td>
<td>$1,200</td>
<td>10</td>
</tr>
<tr>
<td>AHRMM20 Website Banner Ad</td>
<td>Build brand awareness and drive booth traffic before the show. Ads are hyperlinked to your company website and can include up to three rotations. Click through tracking is available (500x300 px).</td>
<td>$600/week $2,000/four consecutive weeks</td>
<td>2</td>
</tr>
<tr>
<td>Onsite Attendee Newsletter Banner Ad</td>
<td>Full banner ad (468x60 px, 25 KB max) in the daily conference email sent to registered attendees during the show.</td>
<td>$800/ad</td>
<td>8</td>
</tr>
<tr>
<td>Mobile App Push Notification*</td>
<td>A 140-character pop up message that displays on the mobile app user’s phone screen and in the Notifications bar in the app menu. * Company may not purchase multiple days</td>
<td>$1,600/M or Tu $800/Su or W</td>
<td>2 companies per day</td>
</tr>
<tr>
<td>Mobile App Promoted Post*</td>
<td>A message from your organization pinned to the top of the activity feed in the attendee mobile app. 140-character maximum per post. Can include a link to website or agenda item. Can include image (640x640 px, PNG). 30-minute increments. * Company may not purchase multiple days</td>
<td>$600 for three 30-min posts</td>
<td>3 companies per day</td>
</tr>
</tbody>
</table>
AHRMM Conference & Exhibition Attendee's Are*:

AREAS OF BUYING INFLUENCE*

- Medical/Surgical: 30%
- Operating Room: 20%
- Administration: 15%
- Other: 10%
- Cardiology: 5%
- Central Service: 5%
- Emergency: 2%
- Facility Planning & Construction: 2%
- Diagnostic Imaging: 1%
- Endoscopy/GI Service Line: 1%
- Environmental Services: 1%
- Mailroom/Printing: 1%
- Oncology: 1%
- Physician Clinic: 1%

WHO WILL YOU REACH?

LEVEL OF RESPONSIBILITY

- Director: 30%
- Manager: 24%
- Executive: 18%
- Vendor/Consultant: 10%
- Staff: 5%
- Supervisor: 5%
- Other: 8%
- Contact AHRMM at ahrmm@aha.org to discuss sponsorship options that match your marketing goals and budget.
Contract & Application

Sponsorship/Advertising Items | Cost
---|---

AHRMM20 SPONSORSHIP AND ADVERTISING PROGRAM PARTICIPANTS MUST ADHERE TO THE FOLLOWING:

1. **Pricing:** All AHRMM advertising and sponsorship pricing is guaranteed through July 26, 2020.
2. **Payment:** Payment is required in full before sponsorship benefits begin. Upon receipt of this application, AHRMM will provide an invoice.
3. **Cancellation:** Your company may not cancel the AHRMM20 Sponsorship and Advertising contract after the acceptance by AHRMM.
4. **Giveaways:** Any giveaways must be pre-approved by AHRMM. Request for approval must be submitted in writing and include a description of the item, proposed verbiage, and logo(s).
5. **Deadlines:** Benefits of AHRMM20 Sponsorship and Advertising Program are subject to print and name submission deadlines.
6. **Transfer of Benefits:** Benefits are not transferable and are not redeemable for cash credits.
7. **Limited Liability:** The liability of AHRMM for any act, error, or omission for which it may be legally responsible shall not exceed the cost of any cash payment. AHRMM will not, in any event, be liable for consequential damages, including but not limited to, lost income or profits.
8. **Change, Cancellation, or Substitution of Benefits:** AHRMM reserves the right to change, cancel, or substitute any AHRMM20 Sponsorship and Advertising opportunity or benefit at any time. This Application shall not become a binding contract until confirmation, acceptance and invoice by AHRMM.

The agreement and this document represent the entire understanding and contract between parties and shall be governed by the laws of the State of Illinois. Any person executing this agreement represents that he or she is fully authorized to do so and agrees to be bound to all terms and conditions by signing the AHRMM20 Sponsorship and Advertising Contract & Application.

Name (please print): ____________________________

Authorized Signature: ____________________________ Date: ____________________________

Invoices will be sent upon receipt of a signed contract. Send signed contracts to ahrmm@aha.org. Send invoice information to:

Company Name: ____________________________

Contact Name: ____________________________ Title: ____________________________

Email address: ____________________________ Phone: ____________________________

Mailing Address: ____________________________

Pricing guaranteed through July 26, 2020