

## Learning Pavilion Application

PRESENT CONTENT AT AHRMM20! AHRMM20 exhibitors can maximize their trade show ROI by presenting a 30-minute education program in one of two AHRMM Learning Pavilions held in the Exhibit Hall — now called the **Solution Center!** With more than 1,000 conference attendees, a Learning Pavilion is a great way to demonstrate thought leadership and provide valuable content to position your company as a trusted expert in the eyes of your clients and prospects.

AHRMM provides:

- **VENUE** – 30-minute presentation in one of two dedicated spaces on the exhibit floor featuring audience seating and presentation A/V equipment.
- **PROMOTION** – See your session promoted in attendee emails leading up to the conference, on the AHRMM20 website, in the printed onsite guide, on the exhibit hall signage and in the mobile app.
- **CONTINUING EDUCATION CREDIT** – 0.5 CECs are provided for presentations (content must be approved by May 31, 2020).
- **LEAD GENERATION** – Attendees’ badges are scanned so AHRMM can provide a list of attendee names after the show (email addresses provided for one-time follow up post-conference).

AHRMM is offering this education opportunity for **\$5,750**, and space is limited to twelve sessions (maximum of two sessions per company) on a first come, first served basis. This opportunity is available exclusively to AHRMM20 exhibitors. Please fill out the form below, sign page 2 and send both pages to AHRMM at [dsprindzunas@aha.org](mailto:dsprindzunas@aha.org). Questions? Please contact Debbie Sprindzunas at [dsprindzunas@aha.org](mailto:dsprindzunas@aha.org).

### APPLICATION

Company Name: \_\_\_\_\_

Booth Number: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Choose your preferred time slot(s) and indicate 1st, 2nd and 3rd choices. You are limited to 2 sessions per company; if purchasing 2 sessions, indicate your 1st – 3rd choices by designating A and B. (If your choices are not available, AHRMM will contact you to discuss availability):

#### Monday July 27 (please select one)

- 3:00 p.m. – 3:30 p.m.
- 3:45 p.m. – 4:15 p.m.
- 4:30 p.m. – 5:00 p.m.
- 5:15 p.m. – 5:45 p.m.

#### Tuesday, July 28 (please select one)

- 9:15 a.m. – 9:45 a.m.
- 10:00 a.m. – 10:30 a.m.
- 10:45 a.m. – 11:15 a.m.



# Learning Pavilion Rules and Regulations

1) This opportunity is available exclusively to AHRMM20 Exhibitors. Once the signed application is received, AHRMM will issue an invoice due within 30 days. Program benefits will begin when the invoice is paid in full.

2) A/V equipment is provided at no cost and includes: podium, slide advance control for the speaker, screen, projector, podium microphone, Q&A audience microphone – either on a stand or handheld (for a company representative to give questioners in their seats), and prominent signage (title and speaker name/org featured, with company name listed below the session details), and ample laptop space to review slides. Additional A/V equipment or a recording of the presentation can be reserved for additional fees.

3) To market your Learning Pavilion session in the onsite guide, website and mobile app, AHRMM will need the following content by **April 10, 2020**:

- Speaker Name, Title, and Contact Information (including phone and email)
- Presentation Title
- Presentation Description (maximum 40 words)
- Learning Outcomes: “By the end of this presentation, attendees will be able to. . . (what they will be able to do in their workplace after the presentation)”. Please be sure that the learning outcomes reflect what is presented in your presentation. Most presentations will have 2 outcomes.
- Track (select one):
  - Clinical Integration
  - Health IT
  - Logistics & Distribution
  - Professional Development
  - Strategic Planning
  - Strategic Sourcing
  - UDI Adoption

4) 0.5 CECs are provided for presentations which have been approved by May 31, 2020. Learning Pavilion presentations should have educational value and provide useful information to conference attendees.

5) Attendees’ badges are scanned so AHRMM can provide you with a list of attendee names after the show. Leads will be provided 3–5 business days after the show and will include name, title, organization, and mailing address. Email addresses will be provided for a one-time use.

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Once signed contract is received, all Learning Pavilion Applications are considered final and non-refundable. By signing, I acknowledge that I am an authorized company representative (named below) with the full power and authority to sign and deliver this application. The company listed on this application agrees to comply with all policies, rules, and regulations. I further acknowledge that AHRMM reserves the right, in its absolute discretion, to reject this application. This application shall not become a binding contract until fully executed by AHRMM.

Authorized Signer Name: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_