2020 AHRMM STRATEGY MAP

**VISION:** Advancing health care through supply chain excellence.

**MISSION:** AHRMM strives to advance health care through supply chain excellence by providing education, leadership, and advocacy to professionals in health care and related organizations that are accountable to the community and committed to health improvement.

**VALUES:** Vision, Integrity, Excellence, Risk Taking, and Strategic Partnering.

**STRATEGIC GOALS:** Based on AHRMM’s Foundational Elements: Education, Knowledge, Advocacy, Membership, and Collaborative Relationships.

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<th>1. DEVELOPMENT</th>
<th>2. VOICE</th>
<th>3. IMPACT</th>
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<td>Develop the health care supply chain professional in a changing health care environment.</td>
<td>Advance the health care supply chain profession through advocacy and collaborative relationships.</td>
<td>Ensure the growth, influence, and advancement of AHRMM.</td>
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- By providing essential young professional, management and executive level programs, publications, products, and knowledge that advance the technical and leadership competencies of health care supply chain professionals.
- By identifying and advocating supply chain and related issues with the intent to positively impact health care and work collaboratively with organizations who share the same goals.
- Through effective governance, sound strategic planning, providing member value, and stable financial performance.

**Goal 1.1: EDUCATION**
Build and adopt programs that develop essential young professional, management and executive level knowledge, skills, and practices and maintain existing education programs (as appropriate).

**Goal 1.2: KNOWLEDGE**
Develop resources that create learning and knowledge sharing and align existing resources (as appropriate).

**Goal 1.3: ENGAGEMENT**
Develop leadership skills of members through involvement, mentoring, committees, and chapters.

**Goal 1.4: PROFESSIONAL CREDENTIALS**
Provide resources and scholarships promoting Certification; attainment of Certification validates and recognizes the impact of experienced and knowledgeable health care supply chain professionals and their role in patient care and organizational excellence.

**Goal 2.1: ADVOCACY**
Identify and influence those issues/environmental and legislative factors that impact the ability of the profession to achieve health care supply chain excellence. Issues that are focused on:
- **Patients:** Initiatives that protect, preserve, and promote patient rights and safety.
- **The Profession:** Education of other professionals, leaders, and policymakers about the role which supply chain serves within the health care environment.
- **Public Policy:** Quality; patient safety; and technology, including supply chain standards for safe patient care.

**Goal 2.2: COLLABORATIVE RELATIONSHIPS**
Develop and expand relationships that will strengthen AHRMM's vision and mission.

**Goal 3.1: GOVERNANCE**
Implement effective board governance strategies and establish planning that is focused on creating value for members, anticipating future events impacting the health care supply chain, and developing strategic relationships.

**Goal 3.2: MEMBERSHIP AND CHAPTER RELATIONS**
Develop resources that connect members, chapters, and create value.
- Service that meets or exceeds the expectations of members and invites others to engage in AHRMM.
- Develop chapter leaders by providing a central source for information sharing among chapter leaders and members through www.ahrmm.org.

**Goal 3.3: AHRMM FUNDING**
Advance the supply chain profession by funding education, scholarships, and research programs.
- Education Grants: Dedicated to supporting the professional development of individual health care supply chain professionals.
- Scholarships: Facilitate life-long learning of individuals seeking advanced degrees in supply chain, finance, clinical disciplines, and health care management.
- Research to identify:
  1. leading practices in health care supply chain
  2. supply chain innovation and challenges
  3. future trends

**Goal 3.4: FINANCIAL STABILITY**
Increase and diversify AHRMM’s revenue stream and achieve targeted operating margin.