



ABOUT THE PANEL

The AHRMM Survey Panel includes AHRMM members who have agreed to share their expertise with the field to help advance health care products and services.

Established by AHRMM in 2017, the Survey Panel is quickly becoming the go-to source for market research sample for companies who supply and service health care organizations.

The panel helps AHRMM corporate supporters and exhibitors keep a pulse on what health care supply chain decision-makers are thinking.

CONTACT US

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SURVEY PANEL

POWERED BY
PeerPanels



AHRMM SURVEY PANEL

The official membership survey panel of the Association for Health Care Resource & Materials Management (AHRMM) of the American Hospital Association.

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The highest quality survey panel of provider-based health care supply chain experts and decision-makers available.



CQO:
The Health Care
Supply Chain

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WHY USE THE AHRMM SURVEY PANEL?

SAMPLE QUALITY IS UNMATCHED

The AHRMM Survey Panel directly represents the most knowledgeable and influential provider-based health care supply chain decision-makers.

IT SUPPORTS AHRMM

Using the AHRMM Survey Panel supports the organization.

FAST, EASY, COST EFFECTIVE

The AHRMM Survey Panel lets you reach your audience in an easy and cost effective way.

QUALITY WITHOUT COMPROMISE!

HOW IT WORKS

1. Contact us to request sample and other optional services.
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2. We quickly respond with a proposal including pricing.
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3. Once the proposal is accepted, you develop your survey - use a third-party developer or use our optional services.
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4. Once the survey is final, a link is sent to the panel and typically the quota is met within 48 hours or less.
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5. If utilized, optional survey analysis is completed and a report delivered within 5 days.



COST

- \$100 to \$200 per response (Sample Fee + Honoraria)
- Optional services include:
 - » Survey development
 - » Survey analysis
 - » Focus groups

AREAS OF INFLUENCE INCLUDE

- Medical / Surgical
- Operating Room
- Central Service
- Clinical Laboratory
- Anesthesia
- Infection Prevention
- Emergency
- Mailroom / Printing
- Cardiology
- Environmental Services
- Administration
- Diagnostic Imaging
- Vascular Access
- Interventional Radiology
- Physician Clinic
- Information Technology
- Oncology
- Facility Planning & Construction
- Pharmacy