

# AHRMM ADVERTISING CONTRACT AND INSERTION ORDER

Select your preferred run date(s) below and return this application to Scott Narug at [snarug@aha.org](mailto:snarug@aha.org). For email/website advertising, send JPG, PNG, or static GIF files only. Include web address to link your ad directly to your website. Digital materials are due five business days before publish date. All advertising is assigned on a first-come, first-served basis.

## DIGITAL



### eNEWS, AHRMM NOW AND CAREER CENTER JOB ALERT

LOCATION	SPECIFICATIONS	RATES	PREFERRED DATE(S)
Top (2 available)	300w x 250h pixels, 25KB (max)	\$650/ad, \$1,100 both top spots	
Bottom (2 available)	300w x 250h pixels, 25KB (max)	\$400/ad, \$750 both bottom spots	



## WEBSITE

LOCATION	SPECIFICATIONS	RATES	PREFERRED DATE(S)
Bottom (3 available)	500w x 300h pixels, 30KB (max)	\$2,000/ad space  <b>Purchase all 3 ad spaces</b> \$5,000/month \$12,500/3 months \$20,000/6 months	

## AHRMM CONNECT



LOCATION	SPECIFICATIONS	RATES	PREFERRED DATE(S)
Home Right	300w x 250h pixels, 30KB (max)	\$1,800/month \$9,180/6 months \$16,200/12 months	
Home Bottom	962w x 125h pixels, 40KB (max)	\$1,500/month \$7,650/6 months \$13,500/12 months	
Interior Right	300w x 250h pixels, 30KB (max)	\$1,250/month \$6,375/6 months \$11,250/12 months	



**CQO:**  
The Health Care  
Supply Chain

For more details on sponsorship and advertising opportunities, visit [www.ahmm.org/advertise](http://www.ahmm.org/advertise).

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## DATA

### LIST RENTAL

AUDIENCE	CIRCULATION	RATE	PREFERRED DATE(S)
All Members	3,600	\$1,800	
Providers	1,900	\$1,200	
Executives	120	\$500	



## CONTENT MARKETING

### CUSTOM eBLAST

AUDIENCE	CIRCULATION	RATE	PREFERRED DATE(S)
All Members	3,600	\$4,000	
Providers	1,900	\$3,500	
Executives	120	\$2,250	



## SPONSORED WHITE PAPER

AUDIENCE	SPECIFICATIONS	RATE	PREFERRED DATE(S)
AHRMM Members and Prospects	White Paper (2,400 words max), 250-word abstract (Word doc.) logo (.eps or high res .jpg), one outbound link	\$10,000	

# AHRMM ADVERTISING CONTRACT AND INSERTION ORDER

To place an Insertion Order, complete this contract and send it to [snarug@aha.org](mailto:snarug@aha.org).

## CONTACT INFORMATION

Contact Name \_\_\_\_\_  
Title \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_ Website \_\_\_\_\_

## PAYMENT INFORMATION

Total Due: \_\_\_\_\_

- Check (please contact [snarug@aha.org](mailto:snarug@aha.org) for payment instructions)
- Credit Card (please contact [snarug@aha.org](mailto:snarug@aha.org) for payment instructions)

## GUIDELINES

### AHRMM Advertising participants (electronic and newsletter) must adhere to the following guidelines:

1. Pricing: Pricing is effective until December 31, 2021.
2. Payment: Payment is required in full with submission of this AHRMM Advertising Contract and Application. Confirmation will be returned to your company upon receipt of application and payment. Reservations will not be held without payment. No sponsorship or advertising benefits will be given without full payment.
3. Cancellation: Your company may not cancel the AHRMM Advertising Contract after acceptance by AHRMM.
4. Deadlines: Benefits of AHRMM Advertising are subject to adherence to submission deadlines.
5. Assignment: Ad spaces will be assigned upon receipt of full payment with application. Spaces are limited and are assigned on a first-come, first-served basis.
6. Transfer of Benefits: Benefits are not transferable and are not redeemable for cash credits.
7. Limited Liability: The liability of AHRMM for any act, error or omission for which it may be legally responsible shall not exceed the cost of any cash payment. AHRMM will not, in any event, be liable for consequential damages, including but not limited to, lost income or profits.
8. Change, Cancellation or Substitution of Benefits: AHRMM reserves the right to change, cancel or substitute any AHRMM Advertising opportunity or benefit at any time.
9. Ad Agency Submissions: All prices are net. Ad agency commissions are not included in price quotes.

The agreement and this document represent the entire understanding and contract between parties involved and shall be governed by the laws of the State of Illinois. Any person executing this agreement represents that he or she is fully authorized to do so and agrees to be bound to all terms and conditions by signing the AHRMM Advertising Contract and Application.

\_\_\_\_\_  
Name (please print) Title

\_\_\_\_\_  
Authorized Signature Date



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