

Promotional Website / Newsletter Copy & Sample Social Media Posts / Graphics



Use the following promotional posts and marketing copy to help get the word out about the 2021 National Health Care Supply Chain Week! And don't forget to share your celebration photos with us on Twitter by tagging @AHRMMtweets or on LinkedIn by tagging AHRMM and using #SCWeek21.

SAMPLE SOCIAL MEDIA POSTS & GRAPHICS



Download Social Media Graphics

- It's National Health Care #SCWeek21! This week we honor our hard-working health care supply chain professionals and their role as a Strategic Partner in Care Delivery. Join us and AHRMM in the celebration! ahrmm.org/scweek
- Help us celebrate #SCWeek21 by recognizing the important role health care supply chain professionals play as a strategic partner in care delivery. ahrmm.org/scweek
- In recognition of the hard work and dedication of health care supply chain professionals who support every area of health care organization, not just during the public health crisis but every day, we celebrate #SCWeek21. ahrmm.org/scweek
- Join us and AHRMM in celebrating #SCWeek21 by thanking the health care supply chain professionals contributing to quality patient care in health care organizations across the country. ahrmm.org/scweek
- Have you thanked your health care supply chain staff today? Retweet and help spread word about the #SCWeek21 @AHRMMtweets ahrmm.org/scweek
- October 3-9 is National Health Care #SCWeek21! Celebrate and honor your health care supply chain staff with @AHRMMtweets ahrmm.org/scweek

PROMOTIONAL WEBSITE / NEWSLETTER COPY

This year, National Health Care Supply Chain Week (#SCWeek21) is celebrated October 3-9. Join us in thanking the health care supply chain professionals who greatly contribute to the quality patient care here at **[INSERT ORGANIZATION NAME]**.

Sponsored by the Association for Health Care Resource & Materials Management (**AHRMM**), National Health Care Supply Chain Week provides an opportunity to recognize the integral role of supply chain professionals play as strategic partners in care delivery throughout the health care field.

Let's celebrate the hard work and dedication of supply chain professionals who support every area of our health care organization, not just during the public health crisis but every day. Visit www.ahrmm.org/scweek for more information and ways to participate.